

University of Novi Sad

The University of Novi Sad adopted the strategy in summer 2016. We had only the strategy to our disposal and no accompanying documents such as an action plan with more details. This made the evaluation more general and abstract. The strategy refers to an action plan, to be adopted by the University Senate and with consultation of stakeholders.

Where are we now?

- Self-evaluation was not concluded in the document and could be added (SWOT or other), it would be good to include it or refer to it in the strategy.

Where are they going?

- The strategy is rather concise, but mentions a diverse number of elements going broader than just mobility, curriculum development and projects: international recruitment is mentioned, tech transfer, regional cooperation, networks, strategic partners. It should be considered to include I@H as the majority of students is not going abroad
- It is positive that the strategy refers to the local context and aims to attract emigrants from former Yugoslavia
- The objectives listed should be more concrete and formulated in a SMART way, there are no performance indicators (maybe this will be done in the action plan). Putting some targets or numbers will also help monitoring the execution
- A clear vision should be further developed

How will they get there?

- The strategy does not provide information about the resources needed (in terms of funding and available HR) and the division of tasks between rectorate and faculties. The strategy refers to a new centre for internationalisation which would focus on analysis and policy. It would be interesting to see the link with the current International Relations Office, which is responsible for the operationalization.
- Monitoring should be included in the strategy to measure progress and to adjust where necessary