

Integrated Policy Plan for Internationalisation

Ghent University

2014-2018

Definition Internationalisation ?

- ❑ *“Internationalisation is a process of integrating an international, intercultural or global dimension into the prupose, functions or delivery of post-secondary education” (Knight, 2003)*
 - ✓ Student and staff Mobility : develop welcome policy for visitors and an international experience for ‘stay-at-homes’
 - ✓ Curriculum development (international dimension in learning outcomes, joint/double degrees, language, ..)
 - ✓ International quality standards and Interculturalism for students and staff
 - ✓ Responsibility in regional, national, European, Global objectives
 - ✓ Networking projects between Research and Education (cf. academic education)
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Why Internationalisation ?

- ☐ Internationalisation is a driver for innovation
 - ☐ Internationalisation creates synergies
 - ☐ Internationalisation leads to higher quality of education and research
 - ☐ Internationalisation gives content to the social and global responsibility of Ghent University
 - ☐ Internationalisation strengthens the reputation of Ghent University
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Why an Integrated Policy Plan ?

- ❑ Internationalisation is organisationally interlinking and content-wise interdisciplinary by nature
 - ❑ Policy as a framework for both central and decentralised initiatives (within and between faculties)
 - ❑ Integrating means increasing return on investment
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Five Strategic Objectives for 2014-2018

- 1. Ghent University creates an effective internal structure and communication mechanism in order to come to high quality policy decisions on internationalisation.**
 2. Ghent University makes clear choices in terms of intensity and form of international cooperation with certain regions, countries and partner institutions.
 3. Ghent University internationalises its education as much as possible by structurally embedding mobility by students and staff and internationalisation@home.
 4. Ghent University recruits, in a targeted way, international students and academic staff based on an thorough analysis of the needs, the offer and the critical success factors, with a strong emphasis on selection and integration.
 5. Ghent University gets a strong international brand
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SG1 : “most effective internal structure and integration “

- Governance structure for Internationalisation : Policy Coordinator, and advisory boards : Expert Group, Working Groups
 - Strengthening of the university wide mailing service “News on Internationalisation” and training sessions on internationalisation
 - Streamlining the funding schemes for internationalisation
 - Development of faculty plans for internationalisation
 - Creation of an incentive model of institutional choices through structural support (financial and administrative)
 - Quality assurance in policy development: using in house experience and setting up external peer review
 - Minimising administrative workload for academic staff
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SG2 : “strategic partnerships”

- Commitment to qualitative high level partnerships
 - Structuring preferential international cooperation in three forms
 - Regional platforms
 - Thematic networks
 - Institutional partnerships
 - Creation of a centralised database for all forms of international cooperation
 - Focus on regional international cooperation and North-South cooperation
 - Further development of the Ghent University Global Campus
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Five Strategic Objectives

1. Ghent University aims at creating the most effective internal structure and communication possible concerning internationalisation in order to come to fully supported and high quality policy decisions.
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SG3 : “creating Mobility Windows for students and staff”

- Increase of outgoing exchange mobility to 25% by 2020
 - Expansion of the English-taught course and programme offer
 - Increasing interaction between local and international students
 - Engaging of academic staff as multipliers of internationalisation
 - Reform of internationalisation@home: from projects to structural support
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SG 4 : “Recruitment policy”

- International recruitment on master and PhD-level
 - Set-up online procedures
 - Development of a preparatory programme
 - Recruitment of international staff with attention to pre- and post-recruitment guidance and counselling
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Five Strategic Objectives

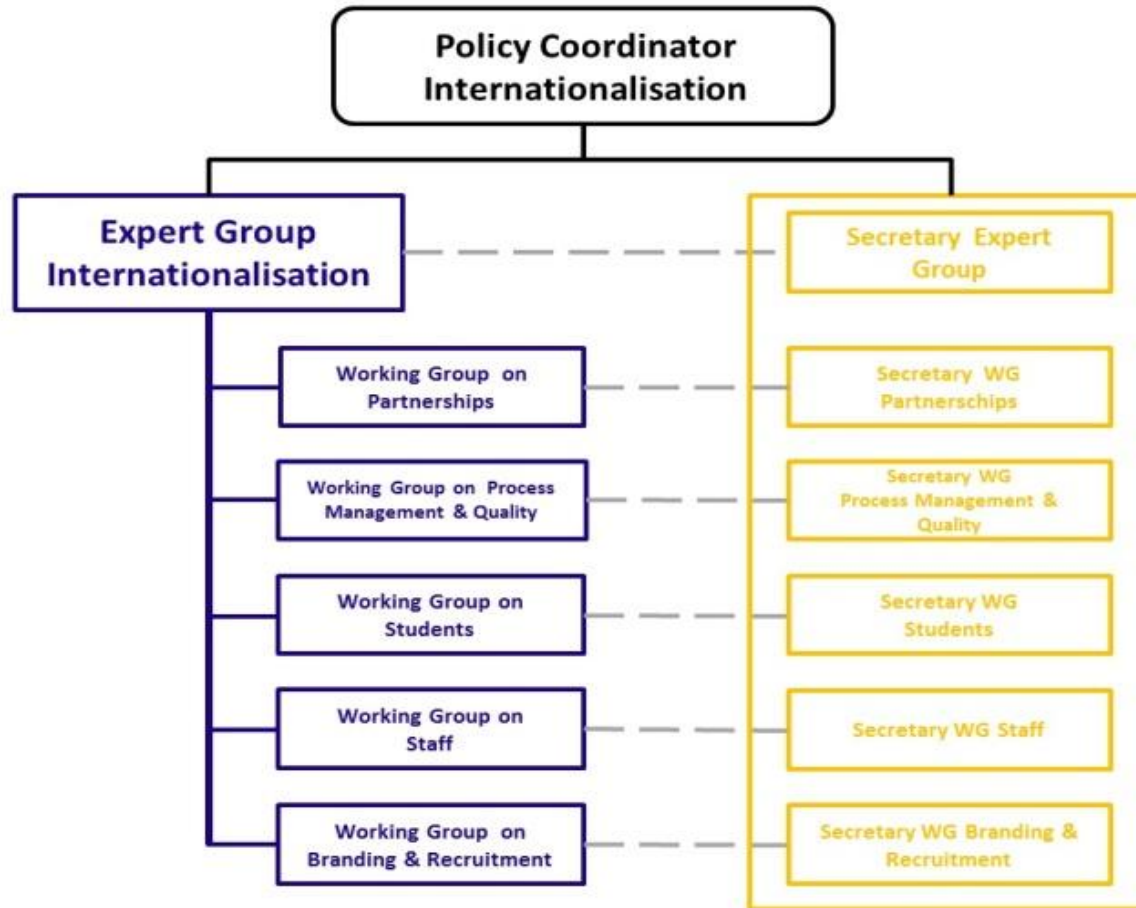
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SG 5 : “strong international brand”

- International analysis of the strengths as the base
 - Developing international communication tools within a unified corporate identity
 - Further developing the network of international alumni and honorary doctors
 - Act as an active stakeholder on the international policy playing field
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Methodology

- Structure



EXPERT GROUP

	Member	Replacement
Chairperson: Policy Coordinator Internationalisation	Magda Vincx	
Vice-chair: Chief Academic Administrator	Koen Goethals	
Director Education	Kries Versluys	Bieke Morlion
Director Research	Ignace Lemahieu	Esther De Smet
α -sciences profs	Eva Brems	Gilles Pourtois
β -sciences profs	Godelieve Gheysen	Luc Taerwe
γ -sciences profs	Jan Philippé	Annemie Decostere
Teaching assistants	Annelies Verdoolaege	Tim Deprez
Technical staff	Wim Hoste	Hilde Van Peteghem
Students	Ineke De Bisschop	Kliment Kostadinov
<i>Rapporteur</i>	<i>Andries Verspeeten</i>	

Contact

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