

Pursuant to the Singidunum University Statute, article 52, University Senate enacted the following document at the meeting held on September 22<sup>nd</sup> 2014:



## **Internationalization Action Plan 2014/2015**

### **Borderless Knowledge**

#### **Singidunum University**

#### **Introduction**

The principal purpose of this Internationalization Action Plan is to provide detailed information about the internationalization activities in the school year 2014/2015., within the framework of Singidunum University five-year Internationalization Strategy ( 2014-2019). It encompasses five strategic long-term areas of interest:

1. Programme standardization based on the international norms and requirements
2. Development and deployment of student mobility programmes
3. Development and deployment of staff mobility programmes
4. Development and deployment of joint degree / double degree programmes
5. Participation in joint educational / research projects

#### **Programme standardization based on the international norms and requirements**

Pursuant to the Internationalization Strategy, Singidunum University will continue its work on standardization of its study programs, following the best practices in international education.

Singidunum University, as a higher education institution will continue its efforts towards strengthening its involvement in international education cooperation and knowledge exchange, in order to reach, and if possible surpass, the existing international education standards. Such approach shall contribute considerably to enhancing the quality and professional integration of the University in Serbia and abroad.

At the same time, Singidunum University will strive to harmonize its study programmes to meet the needs of the labor market in Serbia, taking into account recent scientific and technological achievements on a global scale.



As an integral part of such strategy, the University shall perform continuous analysis of the selected courses for the purpose of upgrading the overall quality of studies, based on the relevant comparative studies. The detailed comparative analysis will be done for the study programmes at our University and corresponding study programmes at the leading European and international universities.

By the end of the school year 2014/2015, a selection of minimum five courses will be compared with the corresponding practices applied at three or more reputable international universities.

## **Development and deployment of student mobility programmes**

Singidunum University will use its best efforts to enhance the students' awareness regarding the benefits of relevant international study or work experience, and its significance for their personal development, and future career opportunities. International experience should primarily include relevant education of an individual and should also provide concrete cross-cultural experiences. Due to the high relevance of this particular issue, certain steps and measures have been specified for outgoing and incoming students.

### Outgoing students

1. The University will support students' initiatives to find the internship in reputable international schools.
2. Provided that the courses at the selected foreign institution and Singidunum University are harmonized, the students shall be granted seamless continuation of the studies upon return. All the credits earned during such studies will be recognized by Singidunum University.
3. The University will provide a list of pre-selected study programmes as well as information pertinent to financial support during the mobility period.
4. The University will make its exchange options attractive and easily accessible.
5. Information related to the student mobility programmes will be made available and regularly updated on the official University site.
6. These activities are expected to commence during the school year 2014/2015, with the visible outcomes of such implementation in the school year 2015/2016.
7. By the end of the school year 2014/2015., the University will have developed a detailed plan of activities related to Points 2, 3, 4, 13 of the Action Plan for Academic Staff and Student Mobility based on the Student Mobility Strategy at Singidunum University.
8. Further deployment of such activities will take place starting from the school year 2015/2016



Outgoing staff exchange shall be realized in cooperation with IMC University of Applied Sciences, Vienna, Austria, at the end of the school year 2014/2015.

## Incoming students

1. The University will make publicly available all relevant information on its study programmes to students from reputable international schools, as well as students from developing countries.
2. The University will offer courses that are in compliance with the internationally recognized educational standards
3. The University will provide a list of its pre-selected study programmes, as well as all administrative information necessary for the successful enrollment process.
4. The University will make its exchange options attractive and easily accessible.
5. Information related to student exchange programmes will be made available to the students at the University website and will be regularly updated. In addition, such information will be offered to prospective foreign students via other communication media.
6. The current activities related to incoming students will be streamlined and further strengthened, with the aim of increasing the number of incoming students in the school year 2015/2016.
7. By the end of the school year 2014/2015, the University will have developed a detailed plan of activities related to points 4, 6, 8, 9 of the Action Plan for Academic Staff and Student Mobility Based on the Student Mobility Strategy at Singidunum University.
8. Further deployment of such activities shall take place starting from the school year 2015/2016.

## **Development and deployment of staff mobility programmes**

During the course of the school year 2014/2015, the University will prepare draft policy document, regulating all aspects of incoming and outgoing university staff. This document will comprise University's sabbatical leave, partners, program selection, and related procedures. Moreover, it will provide the details concerning all necessary procedures for the incoming staff.

The University will encourage and support the teaching staff in enhancing their foreign language skills and intercultural competencies, as one of the prerequisites of successful international exchange.

The University shall take the necessary steps towards facilitating the exchange of international experiences and development of intercultural competences of the teaching staff.



Outgoing staff exchange shall be realized in cooperation with IMC University of Applied Sciences, Krems, Austria, at the end of the school year 2014/2015.

### **Development and deployment of joint degree / double degree programmes**

The University shall prepare and adopt the key documentation related to joint degree and double degree programmes with foreign universities at all levels of study.

The current cooperation with IMC University of Applied Sciences, Krems, Austria will be additionally promoted by targeting an increase in the number of students for the school year 2015/2016.

### **Participation in joint educational / research projects**

In order to adequately prepare for taking an active part in international research projects, the University teaching staff will be provided training concerning the application procedures for major international research funds. Special attention shall be devoted training for HORIZON 2020 projects, which are considered the most important for advancement of research cooperation.

The cooperation between the University and international partner institutions under the Tempus SIPUS project will be continued by providing conditions for better understanding of international cooperation, research and higher education management issues.

During the school year 2014/2015, topic selection and preparatory work will be done for the purpose of a joint research project with IMC University of Applied Sciences, Krems, Austria. The project will involve the students and the teaching staff at both institutions, and shall deal with one of the relevant topics in the area of tourism and leisure management.

### **Evaluation, Reporting, Achievements Measurement, Continuity**

Evaluation of this Action Plan will be performed by the University's International Office, no later than October 15, 2015.

Based on the result of the evaluation and the existing Internationalization Strategy, the University's International Office shall prepare a new Internalization Action Plan no later than February 1, 2016.



The herein mentioned document comes into force on the date of its enactment and publishing at the University website and shall be delivered to all the faculties that constitute Singidunum University.

PRESIDENT OF SINGIDUNUM UNIVERSITY SENATE

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1. Programme standardization based on the international norms and requirements
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## Programme standardization based on the international norms and requirements

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